
Rules & Regulations

DEPARTMENT: CE/IT/MCA

NAME OF EVENT: Master's App

NO. OF MAX. PARTICIPANTS: 30 Team (2 participant per team)

EVENT DESCRIPTION:

Participants have to present their idea in front of judges.

- Idea will be judge on the basis of creativity, innovativeness, user friendliness and the way they propose their idea.

TEAM SPECIFICATION:

A team consist of 2 members.

- Each team has to work on the same topic for all three rounds.
- Student should carry the valid college identity cards of their respective institute at the time of reporting.

REQUIREMENTS: */ Kindly Clarify that Requirements for the events are provided or the participants have to bring along/*

GENERAL RULES:

Each team will get 5 minutes for presentation of their idea in the first round.

- The participants should be present with the presentation before round 1. No extra time will be provided during the round.
- Only a single chance will be given for presentation of idea, and no extra time will be provided, so the participants should not indulge in discussion about granting of extra time.
- Digital Marketing being an important aspect of the event so it would be beneficial for participants to know about the same.
- Designing prototype will be the final round, and should be finished in the time allotted for the same, the platform to be used to create the prototype will be provided during the final round.
- Violation of any of the rules will result in immediate disqualification.
- No points will be given to absent teams.
- In all cases, the judge's decision will be final and binding.
- The organizers reserve the right to change any or all of the rules as they deem fit. Changes in rules, if any, will be highlighted on the website.

LEVEL DESCRIPTION:

Round 1: PRESENT YOUR IDEA (Qualifying Round) (Day 1, 3 Hours, 30 Teams)

2 Batches: 30 Teams, 1.5 Hour Each The participating team has to present their innovative idea to the judges. Each team will be given exactly five minutes for presentation. They should be ready with the presentation before hand.

Note:

The top scorers will be qualified for the second round. The number of qualified teams will be judged by their innovativeness, creativity, user friendliness of the idea.

• **Round 2: DIGITAL MARKETING**

(Day 1, 2 Hours, 20 Teams)

1 Batch: 20 Teams, 1.5 Hour

Each team will be given exactly five minutes for presentation. They should be ready with the presentation before hand. Judging will be based on their marketing strategy.

• **Round 3: PROTOTYPE BUILDING (FINAL)**

(Day 2, 2 Hour, 10 Teams)

1 Batch: 10 Teams, 2 Hours

The participating teams have to prepare prototype in the given time and on the platform specified.



TECHFEST-2022



JUDGING CRITERIA:

Judging will be done by faculty coordinators.

- It will be based on innovativeness the idea, presentation, digital marketing strategy and how prototype design.
- The time will also be a major factor in case the tie occurs in the point system.
- Final Decision will be taken by the event head and acceptable in any cases.
- The decision of the faculty coordinator will be final and the rules may vary for the successful complication of the event.
- Certificate of participation will be given to all participants

JUDGES:

Any one Industry Expert with minimum 10 years of experience in the relevant discipline

OR

Any one Academic Expert with minimum 10 years of experience in relevant discipline

AND / OR

Any one faculty from any other GTU affiliated college in the same zone

—AND/OR—

Any one faculty from the Host Institute

EVENT COORDINATORS:

You can contact the following coordinators if you have any query regarding the event.

Sr. No	Name	Faculty/ Student	Contact No	Email ID.
1	Prof. Vijaysinh K Jadeja	Faculty	7894650314	Vijaysinh.jadeja@sal.edu.in

*/Note:

- This sequence for the preparation of the Rules and Regulation Must be followed in general case.
- You may add any additional head required for the events e.g . Specification of the Bot, Negative marking etc
- For any query you can contact any Central Coordinator



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- “/*” marked and written with “ red” colour is to be removed before finalizing the Rules .

